

Speech Function in The 2024 Indonesian Presidential First Debate Candidates

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Abstract

A leader must use good and correct language. Judgment and attitude of a speaker are important. The use of good and correct language is one good way to maintain the judgment and attitude of a speaker. It is needed wherever and whenever. The researcher used Halliday's theory of systemic functional grammar, focusing on the interpersonal function. The research was carried out using the qualitative method, and is presented descriptively. This research used the opening speeches at the 2024 Indonesian presidential first debate candidates as data. This research examines the speech functions in the speeches delivered by the three 2024 presidential candidates. The data is in the form of a speech text taken from a website (Akbar, 2023a, 2023c, 2023b) which was then selected for the clauses contained in it. The clauses contained in this speech are 108 which means this research has 108 data. As a result, it was discovered that out of the 108 clauses in the 2024 Indonesian presidential first debate candidates, 80,5% fall under the Statement type, 10,2% fall under the Question type, and the remaining 9,2% comprises the modulated interrogative moods. There is no Offer type in this research.

Keywords: Interpersonal Function, Speech Functions, Debate, Clause.

Abstrak

Seorang pemimpin harus menggunakan bahasa yang baik dan benar. Penilaian dan sikap seorang pembicara sangatlah penting. Penggunaan bahasa yang baik dan benar adalah salah satu cara yang baik untuk menjaga penilaian dan sikap seorang pembicara. Hal ini dibutuhkan dimanapun dan kapanpun. Peneliti menggunakan teori tata bahasa fungsional sistemik dari Halliday, dengan fokus pada fungsi interpersonal. Penelitian ini dilakukan dengan menggunakan metode kualitatif, dan disajikan secara deskriptif. Penelitian ini menggunakan pidato pembukaan pada debat pertama calon presiden Indonesia 2024 sebagai data. Penelitian ini mengkaji fungsi-fungsi tuturan dalam pidato yang disampaikan oleh ketiga calon presiden 2024. Data berupa teks pidato yang diambil dari sebuah website (Akbar, 2023a, 2023c, 2023b) yang kemudian dipilih klausa-klausa yang terdapat di dalamnya. Klausa yang terdapat dalam pidato ini berjumlah 108 yang berarti penelitian ini memiliki 108 data. Hasilnya, ditemukan bahwa dari 108 klausa dalam debat pertama calon presiden Indonesia 2024, 80,5% termasuk dalam tipe Statement, 10,2% termasuk dalam tipe Question, dan sisanya 9,2% terdiri dari modulated interrogative moods. Tidak ada tipe Offer dalam penelitian ini.

Kata kunci: Fungsi Interpersonal, Fungsi Pidato, Debat, Klausa.

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INTRODUCTION

In 2024, Indonesia held president elections for the period 2024-2029. There are three pairs of candidates for president and vice president. Candidate number one, Anies Rasyid Baswedan and Abdul Muhaimin Iskandar. Candidate number two, Prabowo Subianto Djojohadikusumo and Gibran Rakabuming Raka. Candidate number three, Ganjar Pranowo and Mohammad Mahmud MD. All the elected presidential and vice presidential candidates are great people. It can be seen from each presidential candidates. Anies Baswedan, he is an academic, activist and politician and once served as governor of Jakarta. Prabowo Subianto, a politician, businessman and high-ranking Indonesian military

officer. Ganjar Pranowo, he is a former governor of Central Java and was once a member of the people's representative council. Before election day is held, a debate will be held between presidential candidates. This is the chance for the presidential candidates to deliver a speech. Each speech has a different theme based on the work program created during the term of office.

A speech is an activity to deliver ideas and other things from the speaker to the listener. There are many functions of speech, apart from being a means of communication and conveying messages, there are three general purposes of speech, namely informative, persuasive and recreational (Puspita, 2017). This activity is often carried out during the general election season with the aim of providing ideas and persuade.

Every utterance spoken by the speaker must have its own function. Focusing on the Speech Function is important in order to know the purpose of a speech. Using good and correct language is a good way to maintain judgement and attitude of speaker wherever and whenever because judgement and attitude of speaker are important. The statement below is in line with Halliday & Matthiesen (2014) that when consider the correlations between tenor values and terms in interpersonal systems, we should really focus on interpersonal semantic systems such as speech function.

Speech Function is the theory proposed by Halliday. Halliday developed a theory in linguistics known as Systematic Functional Linguistic which discussed three metafunctions of language, namely Ideational function, Textual function and Interpersonal function. In Interpersonal function theory there is a section where Halliday discusses speech function. Interpersonal Function explain about language, which is used to express a speaker's attitude and judgement for acting with others Halliday in (Suhadi, 2015). It conveys the judgement and attitude of a speaker and enables the exchange of roles in a conversation. The commodity exchange is divided into four: there are Statement (give/ information), Question (demand/ information), Command (give/ goods or service) and Offer (demand/ goods or service).

Judgment and attitude of a speaker are important. The use of good and correct language is one good way to maintain the judgment and attitude of a speaker It is needed wherever and whenever. When someone talk, judgment and attitude are very important. Therefore the importance of leaders using good and correct language. Because a leader to set an example for those he leads. In organizations, leaders are communicators. Effective leaders generally have effective communication skills so that at least they are able to stimulate the participation of the people they lead (Sumilat et al., 2017). To see the use of good and correct language , this research examines it in terms of Speech Function.

From the explanation above, this research examined two problems. Analyze the types of Speech Functions which determines what type of speech function the statement in the speech belongs to because speech function is divided into four, namely statement, question, offer and command. And analzse the mood structure.

Knowing the purpose and function of a leader's speech is an interesting thing. In the 2024 presidential election, the KPU held 5 debates, 3 times for presidential candidate debates and 2 times for vice presidential candidate debates. The researcher chose the first debate as the research object actually for no crucial reason, just because researcher was interested in the theme of the first debate. Government, law, human rights, eradicating corruption, strengthening democracy, improving public services and citizen harmony were matters discussed in the first debate. And also this phenomenon always be discussed. With this, voters can add a consideration from a communication point of view. It is the function of language to participate in communicative acts with another person, to take on the role and express and understand the feelings, attitudes and judgments. By knowing them, and seeing the dominant type which is used, we can take a conclusion (Akmala & Gurning, 2016).

METHOD

This research used descriptive qualitative method in analyzing the data. This research used qualitative because the purpose of this research is describing and exploring (Sutopo, 2021). This research used descriptive qualitative method, which means that the findings is reported qualitatively in words rather than numerically (Aspers & Corte, 2019). By using this method, it shows the existence of relationships between variables, test theories, find interactive pattern, discover theories, describe complex realities, and gain an understanding of meaning.

Data Collection: Sugiyono stated that document can be in the form of works of art such as pictures, sculptures, films, and others (Sugiyono, 2013). The data observed were in the form of video and their transcripts.

1. Watching the debate on Youtube several times to get a sense of intonation and context.
2. Reading the entire transcript of the speech.
3. Comparing the video to the transcript speech.

RESULTS AND DISCUSSION

108 clauses were used as data for this research, taken from the 2024 Indonesian presidential first debate candidates. The data are shown in the table below.

Statement

Anies Baswedan : “Negara ini adalah negara hukum”

Prabowo Subianto : “Pemimpin itu Ingarso Sungtelodo”

Ganjar Pranowo : “Ini sesuatu yang sungguh penting”

Table 1. Statement type

No	Data	S	Q	O	C
Data 10	Negara ini adalah negara hukum.	√			
Data 60	Pemimpin itu Ingarso Sungtelodo.	√			
Data 78	Ini sesuatu yang sungguh penting.	√			

Question.

Anies Baswedan : “Tapi apa yang terjadi?”

Prabowo Subianto : “Apakah di tengah 280 juta rakyat, masa tidak ada kekurangan?”

Ganjar Pranowo : “Tapi apakah kita sudah memperhatikan mereka?”

Table 2. Question type

No	Data	S	Q	O	C
Data 88	Tapi apa yang terjadi?		√		
Data 58	Apakah di tengah 280 juta rakyat, masa tidak ada kekurangan?		√		
Data 86	Tapi apakah kita sudah memperhatikan mereka?		√		

Offer

The researcher got 0 (zero) clauses that showed Offer. Offer type will be marked with a check mark (√) in the third column, as below. But in fact, from all the data that has been researched, there is no type offered in it.

Table 3. Offer type

No	Data	S	Q	O	C
Data -	Do you need help?			√	
Data -	Would you like cake?			√	
Data -	Do you want to go with me?			√	

Command

Anies Baswedan : “Ini harus diubah, ini harus dikembalikan”

Prabowo Subianto : “Tetapi, kita harus arif, kita harus dewasa, dan kita tidak boleh munafik”

Ganjar Pranowo : “Maka yang seperti ini harus selesai”

Table 4 : Command type

No	Data	S	Q	O	C
Data 6	Ini harus diubah, ini harus dikembalikan.				√
Data 59	Tetapi, kita harus arif, kita harus dewasa, dan kita tidak boleh munafik.				√
Data 101	Maka yang seperti ini harus selesai.				√

From the data above it can be concluded that this data contains 87 clauses of statement, 11 question, 0 offer, and 10 command.

Table 5. Distribution of Speech function type in the 2024 Indonesian presidential first debate candidates

Speech Functions	Occurrence	Frequency
Statement	87	80,5%
Question	11	10,2%
Offer	0	0%
Command	10	9,2%
Total	108	100%

For the analysis, the following code is used:

Table 6. Analysis code

Circumstantial adjunct	Circ
Complement	Comp
Finite	F
Future tense	FUT
Mood adjunct	MA
Past tense	PST
Predicator	P
Present Perfect tense	PRF
Present tense	PRS
Subject	S
Vocative	Voc

The data will be translated based on the word order in the original language. Therefore it will look a little bit irregular. and the initials at the end of the sentence are the speaker, in this case the speaker is the 2024 presidential candidate. AB (Anies Baswedan), PS (Prabowo Subianto), dan GP (Ganjar Pranowo)

Negara ini adalah negara hukum bukan negara kekuasaan.

This country is a state of law not a state of power. (AB, 2023 : 1)

<i>Negara ini</i>	<i>adalah</i>	<i>negara hukum bukan negara kekuasaan</i>
This country	is	a state of law not a state of power
S	F(PRS)	Comp
Mood		Residue

Pemimpin itu Inggarso Sungtelodo.

The leader is Inggarso Sungtelodo. (PS, 2023 : 2)

<i>Pemimpin</i>	<i>itu</i>	<i>Inggarso Sungtelodo</i>
The leader	is	Inggarso Sungtelodo
S	F(PRS)	Comp
Mood		Residue

Ini sesuatu yang sungguh penting.

This is something really important. (GP, 2023 : 3)

<i>ini</i>	<i>sesuatu</i>	<i>yang sungguh penting</i>
This	is something	really important
S	F(PRS)	P
Mood		Residue

Tapi apa yang terjadi?

But what happened? (AB, 2023 : 1)

<i>Tapi</i>	<i>apa</i>	<i>yang terjadi?</i>
But	What (is)	happened?
MA	Comp	F (PRS)
Mood	Residue	Mood

Saudara-saudara, apakah di tengah 280 juta rakyat, masa tidak ada kekurangan?

Ladies and gentlemen, in the midst of 280 million people, is there no shortage?

(PS, 2023 : 2)

Saudara-saudara	apakah	di tengah	280 juta rakyat	masa tidak ada	kekurangan?
Ladies and gentlemen	is	in the midst	Of 280 million people	there no	shortage?
Voc	F(PRS)	Circ	S	Comp	P
Mood		Residue	Mood	Residue	

Tapi apakah kita sudah memperhatikan mereka?

But are we paying attention to them? (GP, 2023 : 3)

Tapi	apakah	kita	sudah memperhatikan	mereka?
But	are	we	paying attention	to them?
MA	F(PRS)	S	P	Comp
Mood			Residue	

CONCLUSION

After analyzing the data and get the result, finally the researcher arrives at the final chapter. In this chapter as a conclusion to the research. The researcher make a conclusion based on an analysis of Speech Function in the 2024 Indonesian Presidential First Debate Candidates. This thesis have two problems, which are the types of Speech Function and the mood structure. Based on the findings, the researcher get 3 of 4 types of Speech Function uttered by 2024 Indonesian Presidential Candidate in First debate. It contains 87 clauses of Statement, 11 clauses of Question, and 10 clauses of Command. There is no Offer in this research.

After analyzing the second problem the researcher concluded that it is not easy to analyze mood structure with Indonesian data. Due to differences in sentence structure and word choice. So that when converted into English to analyze the mood structure, the language seems strange and irregular. There is also a Javanese motto coined by Ki Hajar Dewantara, namely “ingarso sungtelodo” the meaning of this motto is the one in front gives an example. In the context of this speech “the one in front” means a leader or president. Each speech has almost the same difficulty in analyzing the mood structure. As said before, it is because some clauses seem upside down when converted to English.

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